



More than Just Digital Marketing

- **A blend of Regulatory Compliance, ARTG policy-based Digital marketing:** A strategic blend of regulatory compliance and ARTG policy-driven digital marketing of the biomedical industry tailored for ethical, results-oriented brand growth.
- **Clinic Management Software:** Streamline your bookings, patient records, and inventory with our all-in-one system.
- **Nurse Training and Mentorship:** Improve your staff productivity with expert-led programs in aesthetic nursing.
- **Aesthetic Devices:** Get the latest technology for your clinic, including lasers and skin analyzer

Lead the Market with Aesthetics Consults' Digital Expertise



Get In Touch



Location

Shop 23A Mt Annan Market Place,
Mt Annan, NSW 2567, Australia



Phone

+61 285264838, +61 489904212



Email

sales@aestheticsconsults.com.au

Visit Us: www.aestheticsconsults.com.au

Your trusted partner in **digital marketing** for cosmetic clinics



Attract more clients



Enhance your online presence



Grow your clinic with expert strategies

Our Services

Robust Digital Marketing Solutions for Aesthetic Clinics:

- **Social Media Management:** Engage and grow your audience on Instagram, Facebook, and TikTok
- **Website Development:** Stunning, user-friendly websites that convert visitors into clients
- **Search Engine Optimization (SEO):** Increase visibility and rank higher on Google to attract more clients
- **Paid Ads (Google & Meta):** Targeted campaigns that drive bookings and boost patient inquiries
- **YouTube Channel Management:** Establish your authority in the field with informative and engaging videos
- **Content Marketing & Email Campaigns:** Keep your clients informed and connected with regular updates

Why Our Clients Trust Us?

- **Proven Expertise:** Years of experience working with aesthetic clinics
- **Comprehensive Services:** From social media to SEO, we handle it all
- **Focus on Growth:** Let us manage your digital presence so you can focus on what matters—your clients
- **Client-Centered Approach:** Practical strategies designed specifically for your clinic's unique needs.

Aesthetics Consults | Digital Marketing Packages

Smart Marketing. Real Results. For Clinics & Salons.

At Aesthetics Consults, we offer specialised digital marketing services designed for the beauty and aesthetics industry. From clinics to boutique salons, our tailored plans support your business growth with transparency and professionalism.

1. Social Media Content & Management

Expand your brand presence on Instagram, Facebook, TikTok, and LinkedIn with consistent, engaging content.

Plan	Weekly Posts	Platforms Included	Monthly Price
Standard	3	Instagram, Facebook	\$500/-
Recommended	4	IG, FB, TikTok	\$700/-
Premium	Daily	IG, FB, TikTok, LinkedIn	\$950/-

2. SEO Optimisation

Enhance visibility and search rankings with on-page and off-page SEO strategies.

Plan	Inclusions	Monthly Price
Standard	7 Keywords+Basic audit + meta optimisation + keyword strategy	\$450/-
Recommended	On-page + 2 blog posts/month + GBP setup+ 15 Keywords	\$700/-
Premium	Online & offline SEO, 4 blogs, backlinks, guest posting+25 Keywords	\$999/-

3. Website Development

Plan	Pages	Key Features	Monthly Price
Standard	3	Basic info, gallery, contact form	\$500/-
Recommended	5—7	Booking system, blog, custom branding	\$1000/-
Premium	10+	E-commerce, product catalogue, membership	\$2500/-

4. Paid Ad Management

Plan	Inclusions	Monthly Price
Google Ads	3 Ads (Ad Budget -\$30/ Day)	\$700/-
Meta Ads	2-3 Ads	\$700/-

5. Comprehensive Marketing Package

Plan	Inclusions	Monthly Price
Growth Suite	Social Media Recommended+ Growth SEO + Website Development+ Ads	\$1,920/-
Premium Suite	On-page + 2 blog posts/month + GBP setup + SEO (Premium)+ Social Media+ Website Development	\$3,560/-